



## Alumni Council Meeting Minutes (7 June 2024)

### Meeting Attendance

Those in attendance indicated in bold

Council Members	Staff and Faculty
<p><b>Nancy Baxter Belunis '82</b>  <b>Calvin Bembry II '19 g'20</b>  <b>Eric D. Biddle '82</b>            David E. Christopher '96  <b>Cynthia Gilbert Clarke '76</b>  <b>Clayton A. Cooper '13</b>  <b>Valerie Deraville '12</b>  <b>Brian D. Dietrich '02</b>  <b>Robert W. Drummond III '94</b>  <b>Jack T. Follweiler '82</b>            Charles T. Gomez '12  <b>Erica Seybert Griste '87</b>  <b>Ashley R. Hileman '08</b>  <b>Gretta A. Gross '92</b>  <b>Michael E. Kenawell '99</b>            Jessica A. Long '05  <b>Christina Garman Miller '01 g'17</b>  <b>Diane H. Nguyen '14</b>            Kweku S. Parker, Jr. '16 g'17            Stacie (Wagner) Patterson '91  <b>Roger J. Rockwell '73</b>            Melissa Iezzi Romanelli '87 g'21  <b>Michelle R. Schoonmaker '06</b>            Adam J. Stanley '08  <b>Jennifer Stark Summers '92</b>  <b>Thomas A. Swavely '82</b>  <b>Anne D. Wakabayashi '11</b>  <b>Carol Eichelberger Van Horn '79</b>  <b>Carol Ann Redzensky Wheeler '91</b>            Christopher W. Whitman '97</p>	<p><b>Lauren Bowen</b>, Acting President, Provost  <b>Julia Briselli</b>, Assistant Director of Major Gifts  <b>Bekah Ford '19</b>, Assistant Director of Career Development/Alumni Engagement  <b>Greta Hall</b>, Director of Annual Giving  <b>Grace Cook-Huffman '22</b>, Admission Counselor  <b>David Meadows '98</b>, Exec. Dir. of Career Development/Alumni Engagement  <b>Tammy Stuber</b>, Assistant Director of Career Development  <b>Sara Thompson</b>, Alumni Engagement Coordinator  <b>Jim Watt</b>, Vice President for Advancement  <b>Samantha Watters</b>, Assistant Director of Stewardship</p>
	Additional Participants
	<p><u>Faculty Representative(s):</u></p> <p><u>Student Representative(s):</u></p> <p><u>Other Guests:</u>  <b>Derek James</b>, Dean of Equity, Diversity, and Inclusion  <b>Roxann Yon '84</b>  <b>Matt White '11</b></p>

### Meeting Minutes

Time	Topic	Minutes	Related Attachments
10:30 a.m.	Call to Order, Welcome Activity, Introduction of Guests and New Members	<ul style="list-style-type: none"> <li>• Val Deraville '12               <ul style="list-style-type: none"> <li>○ Call to order</li> <li>○ Introduction of                   <ul style="list-style-type: none"> <li>▪ New members present                       <ul style="list-style-type: none"> <li>• Ashley Hileman '08</li> </ul> </li> </ul> </li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>• Thomas Swavely '82</li> <li>• Anne Wakabayashi '11</li> <li>▪ Julia Briselli, new Assistant Director of Major Gifts</li> <li>▪ Derek James, Dean of Equity, Diversity, and Inclusion</li> <li>○ Welcome Activity - Council members separated into 4-people groups to answer questions and learn more about each other (led by Mike Kenawell '99)</li> <li>○ Review of packet contents</li> </ul>	
10:50 a.m.	Approval of Feb. 24 Meeting Minutes	<ul style="list-style-type: none"> <li>• Val Deraville '12               <ul style="list-style-type: none"> <li>○ Motion to approve by Robert "Teke" Drummond III '94</li> <li>○ 2<sup>nd</sup> by Gretta Gross '82</li> <li>○ Approved by all</li> </ul> </li> </ul>	
10:51 a.m.	Administration Comments	<ul style="list-style-type: none"> <li>• President Provost – Lauren Bowen               <ul style="list-style-type: none"> <li>○ New partnership for health services for our students with a local organization, Broad Top Medical Center</li> <li>○ To address concerns from students, FAQ's were distributed via email</li> <li>○ The new health center will be ready in the Fall located at 14<sup>th</sup> and Moore Street (across from Sheetz)</li> </ul> </li> <li>• Derek James, Dean of Equity, Diversity, and Inclusion               <ul style="list-style-type: none"> <li>○ Trying to do things differently from what we have done; EDI helps us think from more aspects</li> <li>○ First year seminars, living learning communities, and learning services are examples of best practices already happening at Juniata</li> <li>○ Shared events that happened in spring semester</li> <li>○ What is the current EDI landscape?</li> <li>○ Having faculty and staff who understand our strategic plan benefits our students and those are folks we want on campus</li> <li>○ Everyone is accountable for being inclusive and equitable</li> </ul> </li> </ul>	EDI slides from Derek



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		<ul style="list-style-type: none"> <li>○ Metrics for minorities at Juniata:               <ul style="list-style-type: none"> <li>▪ All employees 9% with administrators and staff at 8% and faculty at 10%</li> <li>▪ 10% of the student population are international students</li> <li>▪ 12% are underrepresented minority students</li> <li>▪ 26% are first generation college students</li> </ul> </li> <li>○ Ways to build up those metrics to better represent our students</li> <li>○ Question for group: What were the moments that made you feel like you belonged on Juniata’s campus?</li> </ul>	
11:49 a.m.	Trustee Comments	<ul style="list-style-type: none"> <li>● Carol Van Horn ’79, Alumni Trustee               <ul style="list-style-type: none"> <li>○ Board of Trustees met in April</li> <li>○ The Faculty/Trustee dinner was the night prior, honoring five faculty who are retiring</li> <li>○ Acting President Bowen reported on experiential learning at Juniata                   <ul style="list-style-type: none"> <li>▪ East Broad Top Railroad project was highlighted</li> </ul> </li> <li>○ Two labs are being constructed for the Exercise Science program</li> <li>○ Student Government President, Paul Leech, spoke about a “normal” year for students since Covid, the importance of traditions like mattress dominos and Baker bingo, and the success of the Statton Learning Commons. Student government addressed student wages and accessibility issues on campus. The Senior Leadership Team has started fire side chats with students to collaborate on ideas.</li> <li>○ Faculty reported on the challenges of limited resources and salaries, but morale is improving</li> <li>○ Stone Church trustee reported on opportunities for students who want to have a gap year through volunteer services</li> <li>○ Advancement committee reported that a consultant has been hired to talk about the next campaign</li> <li>○ Business affairs reported that they will move to a five-year budget instead of yearly</li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>○ Optimistic number for enrollment and think new programs have helped as well as focusing on transfer students</li> <li>○ Consultants reported on the new master plan that is in the early stages</li> <li>○ Affirmation by the Board of Trustees of the statement on the commitment of Juniata College to freedom of speech and expression</li> </ul>	
11:58 a.m.	Lunch	<ul style="list-style-type: none"> <li>● Working lunch with committee breakout sessions</li> </ul>	
1:03 p.m.	Summary of the Year, Scorecard, and Committee Reports	<ul style="list-style-type: none"> <li>○ Summary of the Year – Val Deraville '12</li> <li>○ Enrollment goals:               <ul style="list-style-type: none"> <li>▪ 100% wrote cards to incoming students and parents</li> <li>▪ 75% of the committee completed at least 4 of the goals</li> </ul> </li> <li>○ Career goals:               <ul style="list-style-type: none"> <li>▪ 87 % wrote thank you notes to alumni that participated in Career Day</li> <li>▪ 63% interacted with career team LinkedIn page/posts</li> </ul> </li> <li>○ Development goals:               <ul style="list-style-type: none"> <li>▪ Did not meet the goal of increasing number of people at Homecoming and Family Weekend Beer Garden and Virtual 5k from non-donor population</li> <li>▪ Did not meet the goal of increasing the number of recurring donors from 221 to 331</li> <li>▪ 100% of the committee contacted folks who attended Homecoming or Alumni Weekend who had not made a gift by May</li> </ul> </li> <li>○ All Council Goals:               <ul style="list-style-type: none"> <li>▪ 90% engaged in one career development event</li> <li>▪ 65% submitted an alumni council or award nomination</li> <li>▪ 35% submitted at least one Juniata Community Scholarship referral</li> </ul> </li> <li>● Enrollment Committee – Eric Biddle '82               <ul style="list-style-type: none"> <li>○ 404 first-year students have deposited</li> <li>○ Community scholarship: 44% of the students who have deposited are recipients.</li> </ul> </li> </ul>	Scorecard Slides from Val



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		<ul style="list-style-type: none"> <li>○ Reached the goals of committee</li> <li>● Career Committee – Gretta Gross '92               <ul style="list-style-type: none"> <li>○ Almost all attended Career Day</li> <li>○ Great turn out and donations for Career Closet</li> <li>○ LinkedIn page: not all members of the committee have a LinkedIn. Goal is to create connections between students and alumni for future employment opportunities.</li> </ul> </li> <li>● Development Committee – Clay Cooper '13               <ul style="list-style-type: none"> <li>○ Achieved the financial goal of \$2.6 million for annual giving</li> <li>○ Alumni participation rate went up (second highest numbers of Alumni Donors); having 44 more donors than last year</li> <li>○ Of folks who attended a Juniata event, 252 alumni did not contribute yet by May 1. After we reached out, 41 made a gift.</li> <li>○ 100% participation from Alumni Council contributing to Juniata financially</li> <li>○ Meet goal of holding 2-3 Day of Giving regional events</li> <li>○ 38 classes made the Founders steps challenge</li> <li>○ A lot of gifts on social media, especially during Day of Giving</li> </ul> </li> </ul>	
1:24 p.m.	Alumni Staff Comments	<ul style="list-style-type: none"> <li>● David Meadows '98, Executive Director of Career Development and Alumni Engagement               <ul style="list-style-type: none"> <li>○ Super Internship Fund (2 to 8 students this summer are benefitting from gifts to that fund)</li> <li>○ Thanks to all Alumni Council members</li> </ul> </li> <li>● Bekah Ford '19, Assistant Director of Alumni Engagement and Career Development               <ul style="list-style-type: none"> <li>○ Review of volunteer responsibilities during Alumni Weekend – All volunteer positions are covered.</li> </ul> </li> </ul>	
1:29 p.m.	Recognition of Outgoing Council Members	<ul style="list-style-type: none"> <li>● Val Deraville '12               <ul style="list-style-type: none"> <li>○ Those present were given a gift of appreciation                   <ul style="list-style-type: none"> <li>▪ Eric Biddle '82, however he is continuing as Alumni Trustee</li> <li>▪ Gretta Gross '92</li> <li>▪ Diane Nguyen '14</li> <li>▪ Melissa Romanelli '87 g'21 (absent)</li> <li>▪ Carol Van Horn '79</li> </ul> </li> </ul> </li> </ul>	



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		<ul style="list-style-type: none"> <li>▪ Mike Kenawell '99, Past President</li> </ul>	
1:36 p.m.	Passing of the Gavel	<ul style="list-style-type: none"> <li>• Val Deraville '12 and Jack Follweiler '82               <ul style="list-style-type: none"> <li>○ Val Deraville's final action as President was to pass the gavel to Jack Follweiler '82</li> </ul> </li> </ul>	
1:37 p.m.	Adjournment	<ul style="list-style-type: none"> <li>• Jack Follweiler '82, Incoming President               <ul style="list-style-type: none"> <li>○ Jack Follweiler '82, first official duty as President was to adjourn the Spring meeting</li> </ul> </li> </ul>	